



DOCIÄ

MAGAZINE

LOVE
YOUR
LOCKS

GET TO
KNOW
DOCIÄ

BILGE
DEMIRCAN



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****Love Your Locks****

Unveil the enchantment of natural hair care with our Dociä Moisture shampoo! Treat your tresses to the finest organic ingredients, meticulously crafted to uphold the ideal pH balance of 5.5.

This opulent shampoo is free from sulfates and parabens, ensuring your hair is gently cleansed without the shadow of harsh chemicals. Delight your senses with its invigorating fragrance and revel in the sumptuous lather that embraces your strands.

Enriched with the wonders of honey, Mel, glycerin, and Cocodimonium Hydroxypropyl Hydrolyzed Keratin, our formula bestows profound hydration and fortitude, while Guar hydroxypropyltrimonium chloride grants an ethereal, silky shine.

Bestow upon your hair the affection and care it craves with our Dociä Moisture shampoo—where nature and luxury harmoniously unite for hair that radiates health and beauty!

**#DociäMoisture #DociäColor #OrganicHairCare #ParabenFree
#SulfateFree.**



Indulge your locks with pure luxury! Natural power for beautiful hair! Our hair products contain hydrolyzed wheat protein, a miraculous ingredient that strengthens, hydrates, and makes hair silky soft.

Discover the benefits of wheat protein for healthy, shiny hair that radiates vitality. Add a touch of natural beauty to your daily routine and let your hair shine!

#OrganicHairCare

Discover the ultimate hair care with our Moisture and Color Conditioners! The Moisture Conditioner, infused with Mel (honey), Wheat Amino Acids, and Hydrolyzed Wheat Protein, provides deep hydration, strengthens hair structure, and retains moisture for long-lasting shine.

For those who want to maintain vibrant color, our Color Conditioner is enriched with Caesalpinia Spinoza fruit extract, Hydrolyzed Quinoa, and Helianthus Annuus Sprout extract. Choose the perfect match for your hair needs - radiant hydration or vibrant color retention.



**#UltimateHairCare #MoistureConditioner
#ColorConditioner”**



DOCIA hair serum is special developed to enhance the liveliness of of the hair to be longer preserve and protect.

It does not weigh down the hair thanks to its light formula, it prevents frizz and leaves a beautiful shine.

DC



Hello, I'm Bilge Demircan,

Also known as Chef Bilge! My adventure in the realm of hairdressing began in my mother's charming salon in the picturesque Cappadocia.

This is where my fascination and enthusiasm for hair care first took root. With 25 years of experience, I have consistently aimed for stunning hair styling and coloring while ensuring the hair remains healthy.

I have a deep appreciation for shiny, well-hydrated hair, which is why I'm excited to introduce my own collection of organic hair products, infused with my extensive knowledge, love, and passion!

How did you create your design?

Cappadocia, my birthplace, has consistently served as my inspiration. It motivates me while providing a sense of tranquility. During my early years working in my mother's hair salon, I aspired to showcase Cappadocia's stunning landscapes, welcoming community, exquisite cuisine, and rich history. The name DOCIÄ is inspired by Cappadocia, and our packaging's colors and design echo the romantic hues of its sunsets.

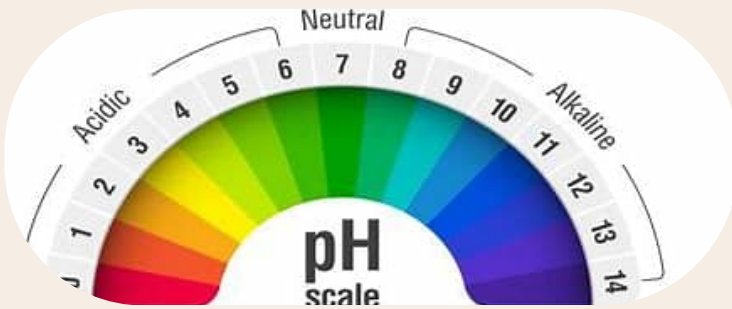


Essential Ingredients

Potentia Hydrogenii

This is the Latin term for pH. Our products are carefully formulated within the natural pH range of hair, which is between 4.5 and 5.5. This is essential because it helps to close the hair cuticles, resulting in shiny and healthy hair.

A pH value that is too high or too low can open the cuticles, leading to issues such as dryness and breakage. By ensuring the correct pH value in all our products, we maintain optimal condition and preserve the natural balance of the scalp.



Hydroxypropyltrimonium Chloride

Derived from the seeds of the guar plant, this natural ingredient grows in regions around Japan and India. It helps detangle hair and makes it easier to comb after washing. It can also reduce static hair.

Additionally, hydroxypropyltrimonium chloride gives hair a smooth feel and adds extra shine. Intended for dry or damaged hair, this ingredient helps restore hair structure and retain moisture.



Hydrolyzed Wheat Protein

This is wheat protein that has been hydrolyzed, which means it has been broken down into smaller molecules through a process called hydrolysis. This makes the protein more easily absorbed by the hair and skin. Hydrolyzed Wheat Protein is known for its ability to strengthen, hydrate, and smooth the hair.



Mel (Honey)

Honey is a nourishing humectant that retains moisture for healthier hair. It also tames frizzy and unruly hair.

We have added honey to the formula to provide natural shine, volume, and a light hold.



Wheat Amino Acids

These are amino acids derived from wheat. This ingredient is designed to deeply hydrate your hair, repair damage, and promote overall health from within.

It has an anti-aging effect, making your hair shinier and more resilient. We have added it to improve the texture of your hair and give it a vibrant appearance.





BAD HAIR DAY?

Give your dull locks a colorful boost with our Dociä Color Mask! Leave that unruly hair day behind and embrace vibrant, radiant locks that steal the show! €55



Hair Dream

Dociä's Color and Moisture masks are your secret weapons for beautiful, healthy hair. Enriched with a special blend of natural ingredients like Macadamia Integrifolia Seed Oil, Helianthus Annuus Sprout Extract, and Aleurites Moluccanus Seed Oil, these masks give your hair the luxurious treatment it deserves.

Discover the power of Wheat Amino Acids for repair and nourishment, Mangifera Indica Seed Butter for intense hydration, and Spirulina Maxima for vitality and shine. And that's not all - with additions like Hydrolyzed Quinoa and Caesalpinia Spinosa Fruit, your locks are strengthened and protected against color fading.

Give your hair the love and care it needs with Dociä's Color and Moisture masks. Shine from within and let your hair dazzle!



**#DociäHairCare #ColorMask #MoistureMask
#NaturalIngredients**

“Hydrate and Shine Say goodbye to dry hair with our Dociä Moisture Mask! Give your locks an intense hydration boost and let them shine with health and vitality!

€55 ”



Shower Routine Hair care should follow these three steps: Cleanse with shampoo, nourish with a mask, and finish with conditioner for shiny, healthy hair.



DOCIA

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